

# **CORONAVIRUS: SAFEGUARDING YOUR LAUNDRY BUSINESS**

As the Coin Laundry Association continues to monitor the ever-changing situation around COVID-19, its main focus is on today's laundry owners and, ultimately, the health and safety of their businesses.

Given that, here are some steps to help keep your store clean, disinfected and safe during these uncertain times:

### **Clean all surfaces.**

Regularly clean everything, especially frequently touched surfaces with regular household cleaners or disinfectants.

### **Actively promote hot-water washes.**

Perhaps consider offering a discount on hot-water wash cycles.

### **Double-check your water heater.**

Be extra vigilant about the temperature of your water heating system. Experts recommend washing items in a temperature of at least 140 degrees.

### **Offer additional wash cycles for enhanced cleaning.**

Be sure to provide – and promote – the use of prewashes, extended washes and/or extra rinse cycles. Customers want (and need) options to achieve the ultimate clean.

### **Provide protective items.**

Provide any necessary protective items, such as gloves, disinfecting wipes and extra laundry bags. Help your customers and attendants protect themselves.

*Sources: Centers for Disease Control, Industry sources*