

North Fork UltraMat

Taking care of your laundry has never been so easy, thanks to John and Susan Keenan, the owners of North Fork UltraMat in Hotchkiss.

When they opened their business last summer, the Keenans set out to provide a community hub for North Fork residents, as well as those travelling through the area. Everyone has to wash their clothes, so it should be a pleasant experience, they reasoned. And what could make laundry a pleasant experience? How about a friendly, helpful staff, an arcade room, high-speed Internet, and a vending area which offers coffee, ice cream, burritos and more. In just a few short months, the North Fork UltraMat has developed a loyal following — and has received a Five Star Laundry Award from the Coin Laundry Association.

You can drop off your dirty clothes and stop by later to find everything washed, neatly folded or ironed. You can do-it-yourself in the high efficiency machines. North Fork UltraMat has a washing machine to fit your needs — 20 pounds, 40 pounds, even 60 pounds for washing bulky items like rugs, sleeping bags and comforters. They also have a couple of large capacity dryers.

A quick clean-up is just one stop away, because the North Fork UltraMat also has beautiful showers. This place is definitely more than just a laundromat! While your clothes tumble in the dryer, you can play pinball, plug in your laptop to check your e-mails, watch the live turtle in the window, or catch up on the news on satellite TV.

You'll find North Fork UltraMat in Hotchkiss' 7th Street Center, located in the "y" between Hwy. 92 and 133. Winter hours are 7 a.m. to 8 p.m. Monday-Saturday, and 8 a.m. to 6 p.m. Sunday.

As one customer said, "It's one of the things that makes this valley such a nice place to live."

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Susan Keenan, John Keenan and Jaquita Watters

