

Colonial Laundromats provide clean clothes, cleaner stores

By Michael Denton

When central New York residents think of laundromats, only one name comes to mind. Established by father-son team Jerry and Tim O'Connell in 1983, Colonial Laundromats grew auspiciously from a laundry equipment distribution business into, 24 years later, central New York's number one Laundromat.

Tim O'Connell says the main difference between his Laundromats and the competition is cleanliness. "Laundromats don't necessarily have

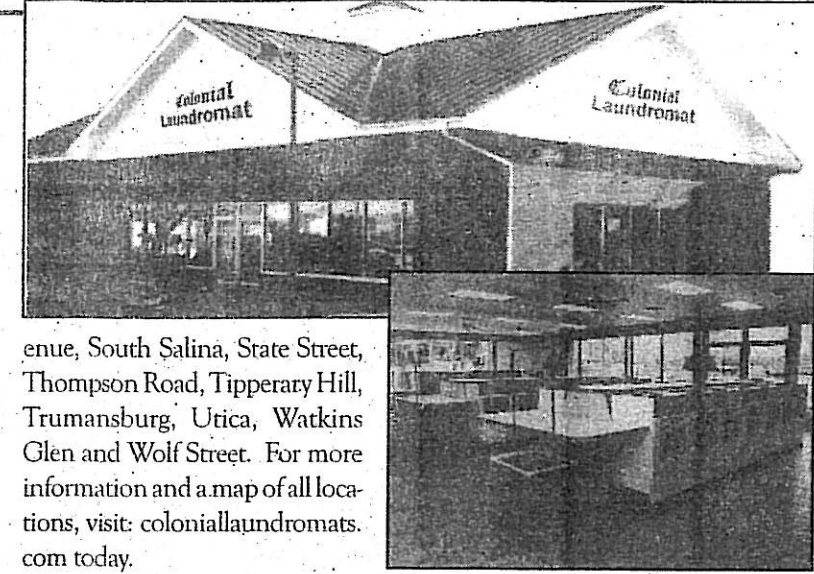
the best image," said O'Connell. "We put cleanliness and safety above all else in our Laundromats." All Colonial Laundromats are well-lit, safe, and open 24 hours a day to meet the needs of their customers. An attendant is almost always on duty, primarily to keep the store clean, but also to answer questions and be helpful. "Our employees won't do your laundry, but they're very friendly and willing to assist with any questions you might have," O'Connell said.

Colonial Laundromats are located within a 90-mile radius in the Syracuse area, with 27 different

locations. Its newest additions just opened in Oneida and on Tipperary Hill in Syracuse, providing even more convenience for their customers. About 26 different self-serve washers are available at each location. Sizes range from standard front-loader machines to 35, 55, and monster 75 pound washing machines to meet any laundry challenge you may have. Prices range from \$2 to \$7 for the 70-pound machine, ideal for comforters and quilts. Need something to keep you entertained while you wait? Colonial has you covered with a wide range of newspapers and

other reading materials, a better alternative than watching your whites endure the spin cycle. According to Tim, many people are turning to Laundromats for convenience as well as economic reasons, due to the rising cost of water and energy prices. Plenty of free parking is available at all locations.

Colonial Laundromats are located in Auburn, Baldwinsville, Cicero, Cortland, East Syracuse, Fairmount, Fulton, Geddes Street, Geneva, James Street, Liverpool, Manlius, Massey Street, Minoa, North Syracuse, Oswego, Rome, South Av-



enue, South Salina, State Street, Thompson Road, Tipperary Hill, Trumansburg, Utica, Watkins Glen and Wolf Street. For more information and a map of all locations, visit: coloniallaundromats.com today.